

Marketing Solutions

Integrated Marketing Campaigns for Successful Market Expansion



CHINAnUSA.com works with each individual export / import business for a successful tap into China and / or the U.S. markets. Professional corporate image and product awareness will be aggressively promoted in target markets through our highly targeted web-based and traditional marketing campaigns.

Silver Solution

Marketing Silver Solution offers your business all of the advantages of professional marketing vehicles.

- Premium web page design (*)
- Web site maintenance
- E-mail account
- E-fax
- Web office
- Market analysis (*)
- Direct mail (*)
- Telemarketing (*)

Service items marked with an asterisk (*) are carried out on a larger scale in the following solutions.

Gold Solution

Marketing Gold Solution extends your market share by utilizing Internet advantages to showcase products and enhance company visibility.

- All services included in Silver Solution plus
- On-sale products listing on CHINAnUSA.com
- Search engine listing

Trade Show Management Program

Trade Show Management Program is our proprietary solution designed to deliver active trade leads for businesses. Our experienced teams are dedicated to manage trade shows from conception to completion.

- Trade Show Planning – trade show qualification / registration
- Expo Booth Design – booth design and multi-media application
- Trade Show Logistics – booth allocation, shipping, packaging, on-site promotions
- Marketing Communications Services – print ads, banner ads, collateral production & distribution

Platinum Solution

Marketing Platinum Solution achieves a seamless market penetration with creative company presentation on the Internet and direct communication to industry-targeted buyers.

- All services included in Silver and Gold Solutions plus
- Marketing proposal
- Banner ads on CHINAnUSA.com
- E-mail blast, focusing on targeted industries

Diamond Solution

Marketing Diamond Solution ensures strong market dominance with the best of breed and multiple marketing essentials for the quickest return of investment.

- All services included in Silver, Gold and Platinum solutions plus
- Print media advertisement
- Company CD presentation



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